

Rules for usage of the QSCERT certification mark and some establishments about usage of a management system certificate as follows,

1. After the grant of a management system certificate, its holder is qualified to use QSCert certification mark. QSCert certification mark (below only “certification mark”) can be used only in line with these rules.
2. Certification mark cannot be used for the scope of activities, which were not certified. If the holder uses certification mark well in the way which could evoke illusion that the certification mark relate to activities uncertified by QSCert, holder is liable to ensure for this actuality in the fresh page of the actual document by the sentence: “in the areas ... (the list of areas) QSCert management system certification mark is not valid”.
3. Certification mark shall not be used in the way, which should evoke illusion at third party that it is certified product or service.
4. Certification mark shall not be used for a product respectively neither for a package, nor on certificates of conformance for products and referent documents.
5. If a holder has more plants, certification mark shall be used only in the plants, in which certification took place. This applies also for usage of certification mark within the mother, daughter or sister companies.
6. In the case of interest of the certified subject in emphasizing of reality that a product, service respectively other activity was made respectively performed in the conditions of certified management system, this sentence should be e.g. put on the cover of the product: “This product (this service) was made (was offered) in the conditions of a certified management system, which covers requirements of the standard and this system was certified by QSCert.
7. Certification mark could be used on advertising and marketing materials and goods. Advertising and marketing materials or goods are not samples of products made by certified subject, if the certified subject does not produce products normally used like advertising materials. In this case certification mark can be used only for products assessed for advertising of a holder, which are free given to potential or present clients of a holder.
8. Only with the complete adherence of these rules written in this document the holder can use certification mark in the business correspondence (letters heads, envelopes and so on...) advertising of certified areas and it shall not be used in documents, which do not have connection with certified areas.
9. If the third party will ask for responsibility of QSCert by a title of anti-contractual or illegal usage of a certificate or of a certification mark from the side of a holder, holder has to disburden QSCert in full rate from all requirements of the third party. It applies the same for the acts of a subject’s invocations on the basis of advertising from the side of a holder.
10. Certification mark QSCert shall not be used in the way which signifies that certification body assumes responsibility for quality of products, services and other activities of a holder.

11. It is also possible to use certification mark in different coloring from official display, in this case only one color can be used for the whole certification mark.

12. It is also possible to use other sizes of certification mark like it is in official display, but it is necessary to remain the ratio of certification mark sides according to official display.

13. After the end of beneficial use the holder is obligatory to send back a certificate QSCert and to forbear of any usage of certification mark.

DAC Logo Regulations:

1. DAC Symbol may be reproduced electronically, provided that the requirements of document DAC-REQ-05 are met.

2. The Symbol shall be displayed only in the appropriate form, and color as agreed.

3. The DAC symbol shall normally have a minimum height of 20mm and minimum width of 25mm.

The logo can be enlarged, if necessary. But the proportion between the height and width of the symbol will not be affected and the symbol is legible.

4. The Symbol may be used as a die-stamp or an embossment and these may be in the defined colors or black and white colors provided that the conditions set out in the agreed terms fulfilled. Please ask your local QS Cert Office for details of REQ-05 regarding color combinations.

5. Holders of certificates issued by DAC accredited certification bodies shall always use DAC Symbol in conjunction with the mark of the certification body or certification scheme and with the accreditation.

6. The certification body mark (separately or in conjunction with DAC symbol) shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity in cases when only the management system is certified.

7. You can use the logos on your company vehicle(s), but please note they cannot use any logo that has the Accreditation Body logo on it.